http://convertechexpo.com/en

[News Release] February 7, 2018 Printable Electronics Executive Committee

To all members of the media:



Making "Bend, Stretch, Connect" a reality! Kicking-off a New Materials and Converting Technology **Dedicated Exhibition** Apply Now!

The Converting Technical Institute and JTB Communication Design will hold the first ever "JFlex" flexible device material and converting technology exhibition at Tokyo Big Sight from Wednesday, January 30th to Friday, February 1st, 2019.

As the next step in the evolution of "Printable Electronics", which will have its 10th anniversary in 2018, JFlex will serve as a location for the presentation of new market needs and solutions in the era of IoT. JFlex will be held for the first time in January 2019.

Printable electronics technology utilizes printing processes to realize thinner, larger area devices in short-runs more quickly and at lower costs. More recently, however, we are seeing the development and commercialization of human vital sign sensing wearable devices that promote health, automotive interior integrated CIDs (center information displays), and driver safety improving seat sensors. These new concepts have thus led to greater interest in the development of and manufacturing technologies for devices that utilize curved surfaces, elasticity, and data sensing enabling connectivity solutions.

In raising the curtain for this new era, **JFlex** will kick-off as a materials and manufacturing technology exhibition that will broadcast never-before-seen and more creative devices to the world. We are now making calls for exhibitors that provide solutions rich with new technologies and ideas.

Exhibition applications will be accepted through Friday, September 28, 2019.

NOTICE: As part of the JFlex kick-off, we will offer a Flexible Electronics Experience Zone during the final year of **Printable Electronics** in 2018 (Exhibitors: CEMEDINE, GUNZE, Universal View). Other exhibitors working continuously at the forefront of printable electronics, include Yamagata University, the AIST Flexible Electronics Research Center, and Toray Engineering, etc. We hope you take this opportunity to visit the event.

Date: February 14(Wed.) -16(Fri.), 2018 Venue: Tokyo Big Sight East Hall

★Pre-registration for free admission: http://convertechexpo.com/en/for_visitors.html

SESSION Exhibition Outline

Printable Electronics 2018

February 14 (Wed.)-16 (Fri.) 2018 at Tokyo Big Sight

[Inquiry]

Printable Electronics Executive Committee (c/o JTB Communication Design)

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